



# INDIAN NURSERYMEN ASSOCIATION



# What is Horticulture?

## HORTICULTURE

*The Art and Science of Growing*



# **KEY AREAS OF HORTICULTURE**

**\*Floriculture**

**\*Olericulture**

**\*Pomology**

**\*Viticulture**

**\*Landscape Horticulture**





# TECHNIQUES AND PRACTICES

\* Soil Management

\* Irrigation

\* Pest Control

\* Propagation



# **BENEFITS OF HORTICULTURE**

- \*Food Security**
- \*Economic Impact**
- \*Environmental Benefits**
- \*Health and Well-being**
- \*Aesthetic Value**



# CONCLUSION



Horticulture is more than just growing plants; it is a vital component of sustainable agriculture and environmental stewardship. By understanding and implementing effective horticultural practices, we can enhance food production, preserve our ecosystems, and enrich our communities.

***THANK YOU***

